




PCGG EVENTS

NATIONWIDE RECRUITING SERVICES



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Gina Squicciarini-Ozer

Pyramid Consulting Group

Vice President, Event Staffing

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MEET PCG



YOUR TRUSTED STAFFING PARTNER

With over 23 years of experience, **Pyramid Consulting Group** is proud to partner with top companies nationwide, supporting with talent offerings in retail, hospitality, fashion, beauty, marketing, accounting and finance, human resources, wellness, and administrative placements in temporary, permanent, and temp-to-perm capacities.

In 2021, PCG launched our **Events** Division focusing on Experiential Marketing & Pop Ups with Vice President, Event Staffing **Gina Squicciarini-Ozer** taking the lead. By focusing on the “person behind the paper” we are able to make matches that go beyond the job description, and cultivate careers. We also offer support staff for all immediate needs.

CUSTOM STAFFING SOLUTIONS
DESIGNED FOR EVENTS





SUITE OF SERVICES



Nationwide & Canadian Staffing Capabilities



MSP (Managed Service Provider)



Project Management Solutions



Payrolling Services



Retained Search



Consulting Services



Temporary Staffing



HR & Employee Relations Support



Onboarding Programs



RPOs (Recruitment Process Outsourcing)



Video Interviewing Services



Dedicated Point of Contact

EVENT CAPABILITIES

EXPERIENTIAL EVENTS

- Management
- Model Hosts
- Actors
- Emcees
- Docents
- Brand ambassadors
- Conference staff
- Costume characters
- Greeters
- Guest list + registration staff
- Multi-lingual curators
- Human arrows
- Product staff
- Promotional BAs
- Retail merchandisers
- Street teams
- Experiential Producers
- On/Off Premise samplers
- Set Up/Break Down teams

RETAIL POP UPS

- Pop Up Managers
- Production Assistants
- Sales Associates & Store Support
- Greeters
- Brand Ambassadors
- BOH/Operations
- Merchandisers
- Inventory Associates/Managers

HOSPITALITY

- F&B Manager
- Captain
- Server
- Bartender & Barback
- Sanitation
- House person
- Porter



EXPERIENTIAL ACTIVATIONS

A CURATED SELECTION OF SUCCESSFUL RETAIL & MARKETING ACTIVATIONS





LUXURY HOSPITALITY CLIENTS



CLIENT PHOTOS



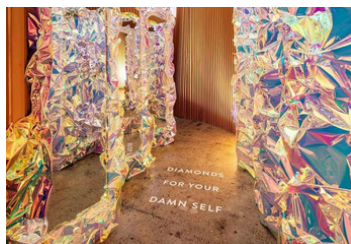
shopbop



FILA



Spotify



MEJURI



MAKE UP FOR EVER



T-Mobile








PCG'S TALENT PLATFORM

PCG Talent Portal is an event and temp management staffing software that streamlines the process of staff management, clients (CRM), scheduling, reporting, payroll, and more!

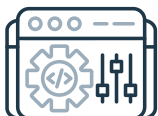


PCG Talent Portal Features include:

-  Talent Database
-  GPS Check in/Out (Geo-fencing)
-  Timesheets, Invoicing & Payroll
-  In-App Communication
-  Quizzes and surveys, contingencies to complete shifts

This all-in-one staff management software that provides a platform for unlimited users to manage projects, send in the moment messaging for staff that are on assignment, and boasts features that provide our clients with real life data and metrics to keep track of ROI and staffing expenses.

PCG Talent Portal allows staff to easily check in and out for their shifts with geo-fencing for accurate timekeeping and hourly pay reporting. PCG Talent Portal also directly integrates with our Quickbooks system for quick and efficient payrolling based on time sheets. Expenses and reporting can be included and made contingent before a temp can complete their shift. PCG Talent Portal will allow PCG to provide specific reporting information for data and analytics based on our clients' needs.



PCG Talent Portal is a fully customizable schedule-based system that provides and "at a glance" scheduling based on your schedule workflow.



WWW.PYRAMIDCG.COM



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Gina Squicciarini-Ozer, our **Vice President, Event Staffing**, is an accomplished project manager and event staffing expert with over 15 years of experience in talent management, event production, marketing, and hospitality. In her role, she is responsible for developing and executing strategic plans to grow the business, expand the client base, and ensure the quality and satisfaction of the talent offerings.

She also leads the delivery of **high-profile domestic and international projects**, leveraging her exceptional communication, organizational, and problem-solving skills. Gina is passionate about creating memorable and impactful experiences for her clients and candidates as well as building long-lasting and trusting relationships with them. She is always looking for new opportunities to learn, innovate, and collaborate in the dynamic and exciting field of event staffing.



PCG is honored to be one of Inc.com's Best Workplaces of 2023 & SIA, Best Staffing Firms to Work For 2025!